

Action plan for 2014

| Period of implementation | Activity | People in charge |
|------------------------------|--|-------------------------------------|
| All year round | 1. Promotion of the Association <ul style="list-style-type: none"> ○ raising public awareness on the Association' existence ○ participation in public events and conferences ○ promotion through social media (LinkedIn, Facebook page) | All members |
| Monthly | 2. RE2020's portal <ul style="list-style-type: none"> ○ Monthly update of information | General secretary |
| All year round | 3. Operational activities | General secretary |
| All year round | 4. Finding financing options (calls, tenders etc.) | All members |
| Twice a year | 5. Organizing an event for promotion of the Strategy for South-East Europe 2020 (SEE2020) | General secretary and other members |
| All year round | 6. Participating in trainings and study visits for capacity building of the members of RE2020 | |
| All year round | 7. Promotion of: <ul style="list-style-type: none"> • the concept of energy management through established partnership with LL-C certification – promotion of ISO 50001 | All members |
| | <ul style="list-style-type: none"> • Continuous update of the list of companies – potential users of ISO 50001 | |
| Quarterly | 8. Personalized monthly newsletter | General secretary and other members |
| In the end of Q1, Q2, Q3, Q4 | 9. "White papers" on different topics | All members |

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|--------------------------|---|------------------|
| Q1, Q2 | 10. Promotion of: <ul style="list-style-type: none"> • Programme and objectives of the Lifelong learning • LLW (Lifelong learning week 2014) Week of Lifelong learning to celebrate the work of NGOs in education and training | All members |
| All year round | 11. Making partnerships with domestic and foreign NGOs for: <ul style="list-style-type: none"> • Joint project participation • Organizing events at the national level to raise awareness of lifelong learning benefits • Organizing workshops to improve the creativity of young people | All members |